

## **FOR IMMEDIATE RELEASE**

For more information contact: Carolina Dursina at 608-588-2323, or by mail at [info@usonianinn.com](mailto:info@usonianinn.com)

### **Spring Green's The Usonian Inn Awarded the Prestigious Green Eco-Leaf Rating**

**The Usonian Inn has earned a 3 Green Eco-Leaf Rating this week by completing a 70 point comprehensive eco-audit survey administered by iStayGreen.org - the online social network of environmentally friendly travel.**

Spring Green, WI December 17, 2008 - The Usonian Inn becomes the 1st lodging property in Spring Green, WI to receive the Green Eco-Leaf Rating. Currently The Usonian Inn is first of the [hotels in Spring Green](http://www.istaygreen.org/getcityus.cfm/city/SpringGreen/st/WI) (<http://www.istaygreen.org/getcityus.cfm/city/SpringGreen/st/WI>) to complete the comprehensive environmental audit administered by iStayGreen.org. The property earned 3 Green Eco-Leaves, which is a "Great" rating.

All Green Eco-Leaf Rated properties are committed to environmentally friendly initiatives. Richard Varner, founder of iStayGreen.org states: "Simple changes helped The Usonian Inn earn their 3 Green Eco-Leaf Rating and become the 1st Spring Green lodging property rated. It's great to see they're intent on insuring a more sustainable future in travel."

To insure a more sustainable future some of the eco-initiatives put in-place at the property include: low energy lighting initiatives are in-place - energy efficient lighting is installed when replacing old lighting sheets reuse option for multiple night stays - towels reuse option for multiple night stays-eco-initiatives are actively promoted to the public - water conservation initiatives are in-place - water conserving devices are installed when replacing old fixtures - recycle containers are located inside guest rooms - recycle containers are located around the property common areas - recycled paper products (bath tissue, facial tissue, paper towels, napkins, etc) are utilized - environmentally friendly chemicals are used in cleaning - environmentally friendly detergents are used for laundry - environmentally friendly chemicals are used for carpet cleaning - the entire property is non-smoking - cotton bedding and towels (non-synthetic) are utilized - bulk amenities and soaps are dispensed in guest rooms - plus much more. The complete audit can be viewed at [The Usonian Inn Environmental Self-Audit](http://www.istaygreen.org/ecoaudit.cfm/hid/90002346) (<http://www.istaygreen.org/ecoaudit.cfm/hid/90002346>).

The lodging industry recognizes the need to create a sustainable future for travel. While the The Usonian Inn is the 1st Spring Green property to achieve the Green Eco-Leaf Rating, it is anticipated that many other properties in the area that are promoting eco-friendly initiatives also will seek to be rated. This eco-rating allows the public to know the specific environmental initiatives in place at a property, which enables the environmentally conscious traveler to make informed lodging decisions.

For additional information about The Usonian Inn contact them at 608-588-2323 or visit [www.usonianinn.com](http://www.usonianinn.com). To find out how a property can earn the Green Eco-Leaf Rating, contact Richard Varner at 602-864-5553 or visit <http://www.iStayGreen.org>.

#### **About The Usonian Inn:**

*The Inn is Spring Green's first original Taliesin inspired inn. It was built in the 1950's but provides the accommodations of the 21st century style. It's perfect for FLW's fans, it's classic, comfortable, quiet, and combines the ambiance and nostalgia of the old era with a personalized service of today's life style.*

---

Contact: The Usonian Inn  
[608-588-2323](tel:608-588-2323)  
[info@usonianinn.com](mailto:info@usonianinn.com)

**About iStayGreen.org:**

With iStayGreen's rapidly growing searchable directory of 100,000 lodging properties and over 3,000 already Green Eco-Leaf Rated, it's easy for anyone to quickly locate and compare "Green" lodging worldwide. To earn a Green Eco-Leaf Rating, hotels must complete a thorough self-audit, and then are rated based on their eco-initiatives. The site also provides an effective way for hotel owners and operators to promote all of the good "Green" things they are doing. Visitors to the site can create their own profiles, add friends, recommend properties, upload photos, form groups, create and respond to forum threads, make reservations, and add comments and reviews to hotel profiles.

Contact: Richard Varner  
602-864-5553  
rvarner@istaygreen.org